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**BLOG POST**

November 16, 2023

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# See How Your Organization Compares to Industry Peers in the 2023 Nonprofit Standards Benchmarking Survey

After a few years characterized by increased giving and readily available federal stimulus funding, the nonprofit industry is facing a new economic reality of slower giving and higher costs due to inflation. These economic headwinds come as the majority of nonprofits are meaningfully expanding or shifting the scope of their mission to meet new needs of the populations they serve.

Nonprofit work can be more difficult when facing financial challenges, but these organizations are known for their ability to rise to the occasion. The question is: how will they do so?

Our seventh annual [Nonprofit Standards benchmarking survey](#) asked 250 nonprofit executives about the challenges and opportunities facing their organizations, as well as the strategies they are prioritizing to ensure their continued success. The top strategies they plan to pursue include digital transformation (42%), reducing costs (38%), and seeking new sources of revenue and funding (36%).

Download the full survey report to learn:

- ▶ How nonprofits are tackling organizational transformation and ESG initiatives
- ▶ Where nonprofits are making tech investments, despite budget constraints
- ▶ How organizations view their workplace culture

In addition to the overview report of the nonprofit industry, there are breakout reports for health and human services organizations, higher education institutions, grantmakers and their recipients, public charities, international nongovernmental organizations (INGOs), and organizations with more than \$75 million in revenue.

## [Access the Report](#)